MASTERPIECE

Little Women

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Curious George is Coming to Brainerd and Bemidji

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NOVA: Bird Brain

Long mocked as empty-headed, our feathered friends hide surprisingly acute intelligence. But just how smart are they? Watch as scientists test avian aptitude and challenge our basic notions of intelligence.

Wednesday, April 25 at 9pm
Also airs Thursday, April 26 at 2am; Friday, April 27 at 4am; Sunday, April 29 at Midnight
National Memorial Day Concert 2018
Sunday, May 27 at 7pm & 8:30pm
This is the 29th annual broadcast of the NATIONAL MEMORIAL DAY CONCERT, bringing us together as one family of Americans to honor the service and sacrifice of our men and women in uniform, military families and all those who have given their lives for our country. The concert features acclaimed actors Joe Mantegna and Gary Sinise and an all-star lineup of actors and musicians, along with top pops conductor Jack Everly and the National Symphony Orchestra.
Also airs Monday, May 28 at 2:30am; Tuesday, May 29 at 1:30am

Nature “Sex, Lies and Butterflies”
Wednesday, April 4 at 7pm
Butterflies have been flying around our planet for more than 50 million years, and today around 20,000 different species inhabit the globe. This program follows their lives from egg to caterpillar to chrysalis to the emergence of the full-blown, winged creature. Explore their astonishing survival techniques, including 360° vision, chemical weaponry, deceptive camouflage and fantastic flight. Through sophisticated macro-filming, look beyond the butterflies’ bright colors and fragile beauty to follow them on one of the greatest migrations on earth.
Also airs Thursday, April 5 at 12am; Friday, April 6 at 3am; Sunday, April 8 at 1am

Masterpiece: The Child in Time
Sunday, April 1 at 8pm
A moment of distraction triggers a crisis in the lives of a happy, successful British couple in Ian McEwan’s haunting tale of a lost child and redeemed love, starring Benedict Cumberbatch (Sherlock) and Kelly Macdonald (Boardwalk Empire).
Also airs Monday, April 2 at 12am; Tuesday, April 3 at 2am

Masterpiece: Last Tango in Halifax
Sundays, April 8 - May 15 at 9pm
Enjoy the third season of this award-winning series that celebrates life and love. Celia and Alan plan to make the most of their time together, Caroline and Kate settle into married life and old habits come back to haunt Gillian.

Independent Lens: The Art of the Shine
Monday, April 9 at 9pm
Meet the unforgettable people who are turning the job of shoe shiner into an art form. From La Paz to Toronto to New York, these proud craftsmen are transforming an all-but-ignored job into a fulfilling life of freedom and personal connection.
Also airs Wednesday, April 11 at 3am; Sunday, April 15 at 2am

Nature “Moose: Life of a Twig Eater”
Wednesday, April 11 at 7pm
High up in Canada’s Rockies, by a crystal-clear lake rimmed with old-growth forest, a moose is born. At the best of times, the odds are stacked against this leggy 35-pounder surviving its first year; normally less than 50% do. But now populations across many parts of North America are in steep decline and scientists believe one of the reasons is that fewer moose calves are surviving their first year, so it has never been more important to understand what happens in the first year of a moose’s life. This stunningly intimate nature documentary, filmed over 13 months in the wilds of Jasper National Park, takes viewers deep inside the world of moose to experience a mother’s love and a calf’s first year of life up close and personal.
Also on Thursday, April 12 at 12am; Friday, April 13 at 4am; Sunday, April 15 at 1am
Dear Lakeland PBS viewer,

Welcome to the Lakeland PBS annual Program Preference Poll. The information and feedback you provide is the most comprehensive and useful regarding our current programming services.

Over the past year we have brought you many great national productions such as “The Vietnam War”, “Call the Midwife” and “Victoria”. These fantastic programs, along with ongoing PBS series such as “Nature”, “Antiques Roadshow”, and “American Experience”, combine to give you a quality viewing experience that you just cannot find elsewhere.

Important local productions continued with "Lakeland News", and "Lakeland Currents", giving you valuable news and information from around northern and central Minnesota that is not available elsewhere. Through its ninth season, the very popular "Common Ground" has taken viewers on a journey of exploration into the diverse art, cultures, and history that help to shape and define our communities.

Based on the remarks and opinions you provide, we are able to make well-informed decisions on purchasing and scheduling of our programming. Our goal is to meet your needs and the information provided by you is vital to our delivering the best services in the future. As a proud PBS affiliate, our goal is to educate, entertain, enrich and enlighten you, our viewers. We strive to empower individuals and connect diverse communities. This information provided by you is vital to delivering the best services possible. Please take a few minutes to complete this questionnaire and return it to us by June 1, 2018.

You are the public in public television. Thank you for your time.

Jeff Banks, Program/Production Manager

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Lakeland PBS Program Preference Poll 2018

**TV VIEWING HABITS**

1. How do you receive TV in your home? (check all that apply)
   - [ ] Cable
   - [ ] Direct TV or Dish Network
   - [ ] Antenna
   - [ ] Online
   - [ ] Other (please specify)

2. If you are getting your TV service online, which of the following services do you use? Check all that apply.
   - [ ] YouTube TV
   - [ ] Hulu Live
   - [ ] DirecTV Now
   - [ ] Sling TV
   - [ ] Other (please specify)

3. What technology do you use to watch TV programming? (check all that apply)
   - [ ] Traditional TV
   - [ ] Computer/Laptop
   - [ ] Tablet/Pad
   - [ ] Mobile/Phone
   - [ ] Streaming Device (e.g. Roku, Apple TV, Kindle Fire, etc.)

4. Where do you go for local news coverage online? (Such as Lakeland News website, local newspaper website, etc.).

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**TELEVISION PROGRAMMING INTERESTS**

5. How often do you watch the following TYPES of programming on LPTV?
   - [ ] News & Public Affairs (such as PBS NewsHour, Lakeland News, Frontline, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Drama (such as Masterpiece, Call the Midwife, Mysteryl, Victoria etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Travel & Destination (such as Rick Steves Europe, Globe Trekker, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Health Related Programs (such as Classical Stretch, Second Opinion, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Hobbies, Crafts, DIY Programs (sewing, gardening, - painting, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Music, Art, and Cultural (such as Common Ground, American Masters, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Nature & Science (such as Nova, Nature, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Native American (such as Native Report, documentaries, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] History (such as American Experience, Secrets of the Dead, etc.)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - [ ] Business & Economic (such as Nightly Business Report, etc.)
       - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
       - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - [ ] British Comedy & Drama (such as Doc Martin, Father Brown, etc.)
       - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
       - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - [ ] Other (please specify)
       - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
       - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never

6. Regarding our local arts, culture, and heritage productions, such as "Common Ground" and documentaries - in which areas below should we be placing more emphasis in the future?
   - [ ] Individual subjects (artists, musicians, authors, historians, etc)
   - [ ] Community history
   - [ ] Native American history & culture
   - [ ] Local art, culture, & historical organizations
   - [ ] Music performance
   - [ ] Cultural destinations
   - [ ] Performing arts (Theater, Dance, etc.)
   - [ ] Outdoors & natural resources
   - [ ] Other (please specify)

7. How often do you watch each of Lakeland PBS’ digital channels?
   - [ ] Lakeland Prime (main channel)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] FNX “First Nation’s Experience” (Native American & indigenous programming)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Create (“how to”) programming
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] Lakeland PBS Kids (children’s programming)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] LakeHead Plus (Primetime series plus additional PBS programming)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
   - [ ] MN Channel (Programming from or about Minnesota and its close neighbors)
     - Viewer 1: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never
     - Viewer 2: [ ] Always [ ] Often [ ] Sometimes [ ] Rarely [ ] Never

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**SURVEY RESPONDENT INFORMATION**

8. Gender
   - Viewer 1: [ ] Male [ ] Female
   - Viewer 2: [ ] Male [ ] Female

9. Age
   - Viewer 1: [ ] 18-29 [ ] 30-49 [ ] 50-64 [ ] 64-75 [ ] 75+
   - Viewer 2: [ ] 18-29 [ ] 30-49 [ ] 50-64 [ ] 64-75 [ ] 75+

**COMMENTS:**

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Clip and mail your completed poll by June 1, 2018 to: Lakeland PBS - 108 Grant Avenue NE - Bemidji, MN 56601
Lakeland PBS is bringing Curious George to Bemidji and Brainerd!

Lakeland PBS is excited to be bringing Curious George to Brainerd and Bemidji! Curious George will be at the Lakeland Public TV Booth at the Sanford Center in Bemidji on Saturday, April 7th from 11am until 2pm as part of the Bemidji Jaycees Home, Sport and Travel Show. Curious George will be at the Everything Expo Family Day at the Essenta Health Sports Center in Brainerd on Saturday, April 14th from 10am until 1pm. Don’t miss this opportunity to meet and have your picture taken with Curious George and learn about children’s programming on Lakeland PBS.

Join Us for a Little Women Prescreen Event!

Join us for a sneak peek at the upcoming PBS miniseries, LITTLE WOMEN, as we follow the lives of the March sisters—Jo, Meg, Beth and Amy—on their journey from childhood to adulthood. With the help of their mother, Marmee, the girls navigate what it means to be young women, from sibling rivalry and first love to loss and marriage. Based on the beloved book by Louisa May Alcott, this production, like the novel, will leave a lasting impression on generations.

We will be holding prescreening events in both Brainerd and in Bemidji and we hope you will make plans to join us. Seating is limited, so please don’t delay! RSVP to save your spot today by calling Kathleen McKenzie at 218-333-3018 or by emailing her at kmckinstra@lptv.org.

BRAINERD LOCATION:
Where: Brainerd Lakes Chamber of Commerce Office Building, 224 W. Washington Street, Brainerd (right next to ACE Hardware).
When: Thursday, April 26 from 1:00-3:00 pm.
Cost: None, the event is free! Light refreshments to be provided.

BEMIDJI LOCATION:
Where: Lakeland PBS Office/Studio, 108 Grant Ave NE, Bemidji (Right next to the Sanford Center)
When: Saturday, May 5 from 1:00-3:00 pm.
Cost: None, the event is free! Light refreshments to be provided.

Masterpiece: Little Women

Premieres Sunday, May 13 at 7pm

Loved by generations of women worldwide, Little Women is a truly universal coming of age story. Set against the backdrop of the Civil War, the story follows sisters Jo, Meg, Beth and Amy March on their journey from childhood to adulthood. With the help of their mother, Marmee, and while their father is away at war, the girls navigate what it means to be a young woman: from sibling rivalry and first love, to loss and marriage. Based on the classic novel by Louisa May Alcott, this three-part adaptation will be directed by Vanessa Caswill.

American Masters “Louisa May Alcott: The Woman Behind Little Women”

Sunday, May 20 at 9pm

Examine the literary double life of this celebrated author, who wrote scandalous works under a pseudonym. Elizabeth Marvel and Jane Alexander star.

Also airs Tuesday, May 22 at 3:30am

General Manager’s Message

I don’t know about you, but I sure am appreciating the longer days and the warm sun of spring. I’m not sure why, but I seem to be more annoyed with the length of winter every year. It’s not that I don’t like the change of seasons, I just wish winter was a little shorter. I guess that’s not likely to change much where we live. I also really don’t care for the daylight savings time change in the fall, so I was sure happy to get the hour of daylight back in the evening when the time changed back this spring. Summers are certainly beautiful up here, but a bit too short!

As I’m writing this article, we’re currently in the midst of our March fund drive. By the time you read this article, our March fundraiser will be over. First, I want to thank everyone who either called in a pledge, renewed their membership, or helped in any way with the fund drive. Second, I’m happy to report that our March pledge drive to date has been a success. Honestly, I was concerned before the start of the drive. This past year, fundraising has been very challenging and our 2017 March pledge drive fell far short of our goal. This year we seem to be back on track and I want to thank you all for helping to make this happen. March is our biggest on-air fundraiser of the year and we appreciate and rely on the support of everyone during this important fundraiser. Your financial support is what keeps the great programming coming to you 365 days a year.

If you procrastinated and didn’t call in a pledge, it’s not too late! You can go online at lptv.org to learn more and to make a contribution or call us at 800-292-0922. Again, thank you!

Last month I told you all about two exciting upcoming concerts that Lakeland PBS is bringing to the region: The Nitty Gritty Dirt Band and Celtic Thunder X. These two outstanding concerts are expected to sell out, so you’ll need to act fast to get your tickets. In fact, the VIP sections for both concerts are already sold out, but there are still good seats left for both shows. The Nitty Gritty Dirt Band will perform at the Bemidji High School Auditorium, Tuesday, June 19 at 7pm. Celtic Thunder X will perform at the Bemidji High School Auditorium on Tuesday, Oct. 16 at 7pm. You can get your tickets online at lptv.org, or by calling us during business hours at 800-292-0922. These two concerts are an important part of our fundraising this year. By supporting and attending these concerts, you’re not only having a great night out, but you’re also helping support Lakeland PBS.

This month I again want to talk about the proposed federal funding cuts for public media. If the White House proposal to eliminate federal funding would actually be adopted by congress, residents of rural America would be the losers. Fixed costs like towers, transmitters, and production gear, along with the monthly utility and insurance bills are basically the same for both large metro areas as well as here in rural Minnesota. The difference is that rural regions like ours have a LOT less people to help cover the costs through individual support. That’s why federal funding is critical for rural stations like ours. Here at Lakeland PBS, federal funding makes up about 1/3 of our total budget and also helps us to leverage additional state and local dollars. Without these federal funds, local stations like Lakeland PBS just wouldn’t exist. Considering the huge impact this federal investment makes in rural public media, it’s also good to keep this federal budget expense in perspective. For every $100 the federal government spends, less than one penny is spent on public media. This federal investment is a small fraction of what is typically invested by governments in other developed countries, but still makes what we do possible.

Regardless of where you stand on this issue, it’s important to make your opinion known. Go to protectmypublicmedia.org, and let our federal legislators know where you stand on this critically important issue. Also, please take the time to thank our region’s state legislators for their support because we have strong bipartisan support at the state level.

In closing, I’ll remind you again that a large majority of the American public, regardless of political affiliation, are very much in support of continued funding for public media.

As always, thank you for your generous support!

Bill Sanford - CEO
Lakeland Public Television

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American Experience “Roads to Memphis”  
Tuesday, April 3 at 7pm

Witness the fatefully entwined stories of assassin James Earl Ray and his target, Dr. Martin Luther King Jr., against the backdrop of the turbulent forces in American society that led these two men to their tragic collision in Memphis, Tennessee, on April 4, 1968.

Also airs Wednesday, April 4 at 12am; Friday, April 6 at 2am; Monday, April 9 at 6am

American Experience “The Perfect Crime”  
Tuesday, April 10 at 7pm

Re-examine the shocking story of Leopold and Loeb, two wealthy college students who murdered a 14-year-old boy in 1924 to prove they were smart enough to get away with it. Their trial set off a national debate about morality and capital punishment.

Also airs Wednesday, April 11 at 1am

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Lakeland PBS

Ticket Options Available

VIP MEMBER PACKAGE - $200
- 2 Reserved Seat Tickets
- 2 Lakeland PBS TV Member Cards (2 for 1 dining throughout Minnesota)

LPBS MEMBER PACKAGE - $125
- 2 Reserved Seat Tickets
- Membership to Lakeland PBS
- 1 Lakeland PBS TV Member Card (2 for 1 dining throughout Minnesota)

RESERVED TICKETS - $40
Lakeland PBS Members Only $35

ORDER YOUR TICKETS ONLINE AT lptv.org

ORDER TICKETS BY MAIL USING THE FORM OR CALL 218-751-3407 or 800-292-0922

OR IN PERSON AT THE Lakeland PBS Office 108 Grant Ave. NE - Bemidji Hours: Monday thru Friday 8:30AM to 5:00PM

SEATING IS LIMITED AND WE EXPECT THIS CONCERT TO SELL OUT VERY EARLY!

DON’T MISS OUT... ORDER YOUR TICKETS TODAY!
Frontline “Trump’s Takeover”  
Tuesday, April 10 at 9pm

Venture inside President Trump’s high-stakes battle for control of the Republican Party. Learn how Trump attacked fellow Republicans and used inflammatory rhetoric that rallied his base and further divided the country in his first year as president.

Also airs Wednesday, April 11 at 2am

Frontline “McCain”  
Tuesday, April 17 at 9pm

Examine Sen. John McCain’s complicated relationship with President Trump and his own Republican Party. A look at McCain’s life and politics, from POW in Vietnam to choosing Sarah Palin as running mate to his vote against the GOP’s health care bill.

Also airs Wednesday, April 18 at 2am

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**Lakeland PBS Ticket Options Available**

**VIP MEMBER PACKAGE - $250**
- 2 Reserved Seats
- 2 Meet & Greet Tickets
- 1 Lakeland PBS Membership for 2018
- 1 Lakeland PBS TV Member Card
- 2 dinner tickets to Lakeland PBS

**LPBS MEMBER PACKAGE - $175**
- 2 Reserved Seats
- 1 Lakeland PBS Membership for 2018
- 1 Lakeland PBS TV Member Card
- 2 dinner tickets to Lakeland PBS

**RESERVED TICKETS - $75**
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- Only $65

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**CELTIC THUNDER X TICKET ORDER FORM**

Name __________________________ Telephone __________________________

Address __________________________ City __________________________ State ______ Zip ______

Please send me:
- Lakeland PBS Member Package @ $175 (Includes 2 reserved tickets) $________
- Reserved tickets @ $65 (I am a Current Member of Lakeland PBS) $________
- Reserved tickets @ $75 (I am NOT a Current Member of Lakeland PBS) $________
- I have enclosed a check payable to Lakeland PBS Total $____

Please charge my:  ____ VISA  ____ MASTERCARD  ____ DISCOVER CARD

Card # __________________________ Expiration Date: ______________

Mail your ticket order to LAKELAND PBS - 108 Grant Avenue NE - Bemidji, MN 56601